



THE TELEVISION AND CINEMA CLUSTER, IN FRANCE, RHÔNE-ALPES

CONCRETE ACTIONS :

Networking :

Communication :

- Newsletters : Up-to-date monthly news concerning the members of Images Rhône-Alpes and the local, national and international "TV and cinema" industry. Members can publish their own current events or any other information they wish to share
- Les Rencontres du Jeudi is a monthly meeting between professionals and experts of the industry. An opportunity for all to stay informed and exchange on tomorrow's key issues in a friendly atmosphere

Promotion of local competencies : Talent Day (project for 2007)

Development of the PICSEL project : gathering in one block real estate for training, studios and companies (project for 2007)

Business development

- Umbrella booths at most major international television and film trade shows (MipTV, Mipcom, Sunny Side, Cannes, MIFA ...)
- The Cluster :Imaginove, the business innovation contest and International, the export contest
- Training course in English and business development

Innovation

Up-to-date information on key issues in innovation and new technologies (HDTV, mobile content, VoD...)

Organisation

Developping common financing and human resources, helping professionnals in their training policy.

Creating and developping a professionnall network.

CINEMA AND TV IN RHÔNE-ALPES

The French cinema and TV industry : a few key figures

- In 2004, sales in cinema and TV totalled 1,12 billion euros of which 38% were produced by French films.
- France is the european country with the most public grants for cinema and TV.
- France holds the first rank in Europe for film production (203 feature-length films in 2005).

Televison and Cinema in Rhône-Alpes : a thriving sector

Situated in the heart of Europe and with a population of nearly 5.9 million, the Rhône-Alpes region has a strategic position, at crossroads between many dynamic regions such as Piedmont (Italy), Baden-Wurtemberg (Germany), Île de France (France), Catalonia (Spain) etc.

Number one choice for film shoots, Rhône-Alpes is a favoured location because of the diversity of its landscapes and its expertise in the cinema and television industry. Over 500 companies contribute to making it one of the most efficient and productive regions of the sector in France and in Europe.

For more than 15 years, Région Rhône-Alpes and Rhône-Alpes Cinéma, in partnership with the CNC (Centre National de la Cinématographie), has developped a dynamic policy for supporting cinema and TV creation.

Rhône-Alpes Cinéma co-produces an average of 10-12 films per year. With over 3 million euros per year, it's one of the most important creation and production support funds in France.

Source : CNC

THE BOARD :

President

Gilbert Hus

Project Images Films, *Animation producer*

Contact : gilbert.hus@project-images.com

Vice-President

Christian Lelong,

Cinedoc, *Educational and training institutions*

Contact : ch_lelong@cinedoc.fr

Treasurer

Marc Bonny,

Gebeka Films, *Distribution*

Contact : marcbonny@gebekafilms.com

Assistant treasurer

Colette Perinet,

Cinéma Les Alizés, *Cinema exhibitor*

Contact : perinetc@wanadoo.fr

Secretary

Benoît Gryspeerdt,

Ardèche Images, *Festival*

Contact : benoit.gryspeerdt@lussasdoc.com

Administrator

Jean-Philippe Malicet,

Agence du Numérique, *Institution*

Contact : jean-philippe.malicet@numera.org

Administrator

Jérôme Duc-Maugé,

Cocottes-Minute Productions, *Documentary producer*

Contact : j.ducmauge@cocottesminute.fr

Administrator

Michel Babolat,

Média-Pro, *Corporate film producer*

Contact : media-pro@media-pro.com

Administrator

Stéphane Roche,

ARTS Productions, *Short film producer*

Contact : s.roche@arts-production.com

Administrator

Patrice Fontaine,

Ipsotv, *Technical services supplier*

Contact : patrice.fontaine@ipsotv.com

Administrator

Édouard Genestar,

TV8 MontBlanc, *TV Broadcaster*

Contact : edouard.genestar@tv8montblanc.com

OUR PARTNERS :



Imaginove was created thanks to the founders of the Cluster :

- LyonGame, video games
- Images Rhône-Alpes, TV & cinema
- Citia, animation and interactivity

▫ To develop common projects and activities between the three founders ;

▫ To accompany and develop growth and competitiveness for the professionals of the "loisirs numériques" sector in Rhône-Alpes.

<http://www.imaginove.fr>



The Region is made up of two assemblies:

1/ The **Regional Council** is an assembly elected by universal suffrage for a six-year term. It consists of regional councillors, a President and several Vice-Presidents.

2/ The **CESR** (Regional Social and Economic Council) is a consultative assembly bringing together personalities from the socio-professional world.

In our territory, consisting of 8 administrative *départements* (or *counties*), the Region **exercises its competence in the following fields**: construction and equipment of *lycées* (high schools), professional training and apprenticeships, economic development and employment, territorial development, regional public transport.

www.rhonealpes.fr



Supported by the Urban Community of Annecy, the Département of Haute-Savoie, the Rhône-Alpes Region and the French State, CITIA finds its origins in the International Animated Film Festival, which has given Annecy a worldwide reputation in the industry for the last 40 years.

The CICA - Centre international du cinéma d'animation (International Animated Film Centre), a non-profit association created in 1984, has built the foundations of this project through various missions : organisation of the festival and the MIFA (International Animated Film Market), promotion, broadcast and support of cinema, slide by slide, development and management of a Multimedia Documentation Centre.

www.citia.info/



Main professional organisation in the video game sector in France, **LYON GAME**'s aim is to gather the industry's professionals in Rhône-Alpes and to create group actions meant to accompany professionals in their local, national and international development.

Today, **LYON GAME** has over forty members (development studios, subcontractors, editors) that represent 80% of the industry in Rhône-Alpes and 40% of the industry in France.

Since July 2005, **LYON GAME** has teamed up with **CITIA** and **Images Rhône-Alpes** in the Cluster / Pôle de compétitivité Imaginove whose goal is to install collaborations between companies, research laboratories and training institutions. **Our aim** : to gather the industry's professionals in Rhône-Alpes and accompany their development.

www.lyongame.com/